



EXPERIENCING A MAJOR GROWTH THAT EXCEEDED EXPECTATIONS

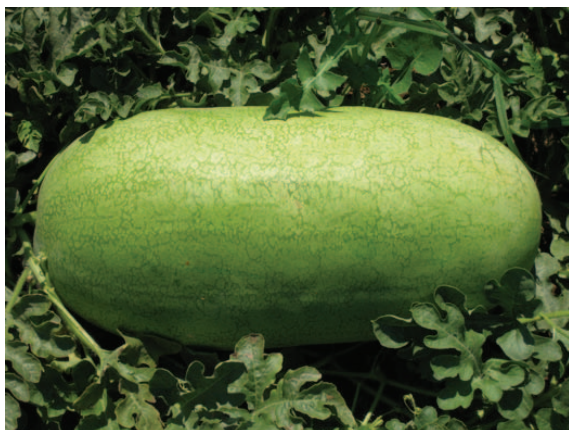
A year after Innova Seeds Company acquired Niagara Seeds from HM- Clause, a sister company of Groupe Limagrain, back in August 2013 the company is

experiencing a major growth that exceeded expectations.

Khaled Kazzaz, CEO of Innova Seeds holding company reports, "we are witnessing growth in sales with almost all our customers as well as true

expansion to both our product line and product offering."

With an average of 12% of total sales invested in research and product development, the company has just broke ground on a new research and trial





station in Modesto, CA., where it will be hosting the annual field day to showcase the newly developed and advanced product by August 2015. The premises will be a testing ground for all new hybrids and breeder's early crossings and also where the initial phase of product advancement will take place before potential hybrids are tested in their target markets.

Besides the companies target species which includes Tomato, Pepper, Cucumber, Melon, Squash, Watermelon and

Eggplant, they are expanding their research activities in three new species covering Cabbage, Cauliflower and Nantes Carrot.

The company's capital expenditure projects did not stop at only the R&D level but also the Operation and Seed Conditioning Department added a new fully automated Seed Counter, Air Separator and higher capacity Seed Treater and Dryer. These additions were added to effectively accommodate the larger seed volumes the company is

currently handling and also in anticipation for continued growth in the future. Innova Seeds Co.'s goal will always remain focusing on quick turnaround for all orders without compromising the quality of the seed; to ensure this standard is met improvements such as the ones already made will continue to be a priority.

From all of the staff at both Innova Seeds and Niagara Seeds Companies, we would like to thank all the customers for both the trust and un-wavered support with their vegetable seeds need. As a company we will continue to raise the bar even higher in quality, customer service and support.



One company, two reputable seed brands serving the Middle East and the Gulf region growers providing high quality seeds and advanced growers solutions



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